

NEWLOUD

The New Loud Can't Stop Not Knowing / EP bio

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'Can't Stop Not Knowing' is the first official release from electro/punk band The New Loud. The EP consists of 6 tracks - 3 New Loud originals, 1 extended mix, 1 demo and an intense, frenetic cover version of the Radiohead song $2 + 2 = 5$. $2 + 2 = 5$ was originally recorded by The New Loud earlier this year as a track on a Radiohead tribute benefit CD based out of Chicago. The band has made a blog detailing the creation behind the track with behind the scenes video footage of almost every step in the recording process (<http://thenewloud225.blogspot.com/>). The other 4 New Loud originals represent 4 different stages of personal relationships: beginning, during, ending, after. The band almost chose these 4 stages as the EP title, but that title was replaced in the final selection process. The title 'Can't Stop Not Knowing' refers to a state of everyday-confusion: no matter what is accomplished or uncovered more of the unknown remains. Yet, at the same time it is impossible to stop trying to progress or to know. The band thought this phrase accurately encapsulated the all of the songs on the EP including the Radiohead cover.

The EP was produced and recorded by band member Shane Olivo in his studio, Bobby Peru Recording (Fall Out Boy, Beatallica, Red Knife Lottery) in Milwaukee, WI. 'Can't Stop Not Knowing' is a tight mixture of electronic elements such as samples, keyboards, electronic drum sounds; and live instruments such as voice, guitar and acoustic drums. There is a lot of layering to the songs, not only in the keyboard/guitar work, but also the drum tracks with most songs taking up 60-80 tracks. The band overdubbed many of the cymbal hits and even drum fills to get the rhythm section as tight and aggressive sounding as possible. The New Loud is a 3 piece band that uses sequences during concerts, so that most if not all, sounds on the EP are represented during live shows.

5 of the 6 EP songs were mixed by Mark Trombino (Blink 182, Jimmy Eat World, Rilo Kiley). Mark took an interest in the project when the band reached out to him on Myspace. "I've had such a close relationship to these songs over the years it was impossible to try and get the right mindset to mix this release myself" Olivo said. "Mark Trombino was the band's first choice, as all of us greatly admire him from his earlier work with Drive Like Jehu and Rocket from the Crypt, all the way up to his more modern productions such as Jimmy Eat World and Finch. He was our first choice for a mix engineer, so we were all really excited when he took interest in the project."

The New Loud will be continuing their collaboration with Mark Trombino as they release a 10 song full-length also slated for release during the first half of 2010.